

PEPconnect

Your smarter connection
to knowledge.





“In almost every country customers tell us about a shortage of medical personnel and that training budgets are also tight. [...] We understand these pain points and PEPconnect gives all users a personalized learning experience anywhere and on any device.”

Dr. Janina Beilner
Vice President of Application Services
Siemens Healthineers

Skilled staff is a critical factor in success

Availability of key skills is among the top five key concerns of healthcare CEOs. While other key concerns like overregulation or increasing tax burden are mainly external factors that can't be influenced, the availability of key skills can be proactively addressed.

How concerned are you about each of the following threats to your growth prospects?



Top five choices out of 14 listed

Source: Fit for the future, 17th Annual Global CEO Survey, PWC 2014

PEPconnect

Boost your learning experience

Staffing shortages, cost constraints, and greater workloads – these are just some of the challenges the healthcare sector is facing. And all the while, clinical institutions have to deliver an ever higher quality of care. One component that helps ease this situation is further education.

Improve your skills and qualifications with an online solution that fits into your schedule when you need it and when it is convenient. Easily supervise and tailor everyone’s knowledge level while keeping training costs down. And benefit from competency-based education that provides individual learning experiences for everyone. With the online e-learning experience PEPconnect, you can boost your learning – anytime, anywhere, and from any device. Each learning activity is presented using the ideal medium, such as e-learning, job aid, webinar or video. Stay on top in your profession – and make a difference in your patients’ lives.

Discover PEPconnect

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Leverage your clinical performance

In the healthcare environment, keeping professional competence on the highest level is of utmost importance because it has a direct impact on clinical performance, personal job satisfaction, and patient outcomes. The e-learning experience PEPconnect helps to easily increase and maintain the knowledge, skills, and abilities of every staff member.

Keep the entire staff proficient with PEPconnect

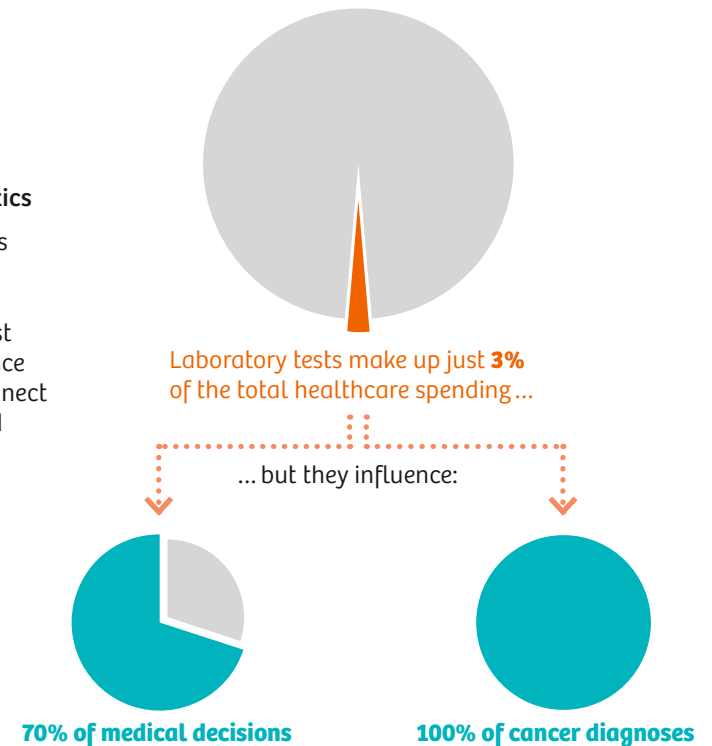
Achieving excellent clinical results and implementing standardized processes are high on the agenda of clinical institutions. The knowledge level of every staff member has a direct influence on both. Only when a team has the same high level of competency you can rely on achieving high-quality results efficiently – independent of the team setup. Delivering competency-based education and on-demand performance support with more than 7,000 learning activities for both in vivo and in vitro, PEPconnect empowers your staff to take patient care to a higher level.

Enhance patient care with continuous education

In radiology departments, for example, continuous education has a positive impact not only on workflow efficiency and patient throughput, but also on patient safety: training and retraining with PEPconnect can help increase staff awareness for keeping patient dose as low as possible. This in turn helps comply with laws and regulations – and can further improve your institution's image with patients and referrers.

Stay fit for a growing market: laboratory diagnostics

The role and importance of laboratory diagnostics is expanding, also due to the shift toward preventive medicine. Despite making up only 3% of the total healthcare spending, laboratory tests influence most clinical decisions and thus can have a direct influence on patient outcomes.¹⁾ The broad offering of PEPconnect helps you ensure your entire team has the skills and qualifications needed to take pole position in this growing market.



¹⁾ www.unilabs.com/company/diagnostics/Pages/default.aspx, last visited March 15, 2017

Integrate education in a busy environment

For healthcare professionals, it's essential to keep abreast of advances in technology and care. When juggling the responsibilities of a full-time position, however, maintaining required certifications can be overwhelming. With PEPconnect, your staff can access product and clinical trainings, job aids and videos at their convenience and on any device.

Bring education to the learners

Especially with limited staff available, sending employees to attend training courses away from work for hours or even days can make work planning a challenge. It can disrupt workflows and team setups and create overtime. E-learning with PEPconnect renders continuous education more practical in the demanding work life of healthcare professionals because they can learn anywhere – also right at their workplace.

Make knowledge immediately available

Lack of knowledge can cause stress and dissatisfaction with both patients and staff. PEPconnect provides users access via Web or app to the knowledge they need when they need it. They can, for example, use the camera of any smart device and scan a label on a system to gain instant access to related learning activity areas.²⁾ Thus, PEPconnect helps to increase confidence in daily operation and to keep motivation up. It also makes training staff on new instruments and systems as well as onboarding new employees easier and faster.

²⁾ Available for certain instruments

Offer a flexible learning experience

PEPconnect turns learning into a true experience. Videos or interactive elements keep users' interest up. Learning with PEPconnect also fits any busy schedule and not vice versa: the online learning activities can be paused and continued later on; or repeated until the user has fully grasped their essentials.

Offer users social learning

Even though learning with PEPconnect is online, learners are never alone. In fact, PEPconnect supports social learning even beyond your clinical institution. Users can create and join groups with colleagues as well as with peers of the global healthcare community. They can use this space to communicate, share best practices, and grow collective knowledge.



Enjoy a high level of learning flexibility: PEPconnect can be accessed either via the Web or the PEPconnect app anytime, anywhere, and from any device.

Keep staff at the forefront of knowledge

In the healthcare sector, one key criterion for long-term success is retention of highly qualified and proficient employees that keep up with the ever-evolving standards and technology. Offer each staff member training that's customized to their role, competency, and learning behavior while keeping training costs down – with PEPconnect.



“It’ll allow me to continually assess and guarantee that everybody in the lab, 24/7, all the different shifts and staff levels – whether full-time, part-time or per diem employees – have the same level of competency.”³⁾

Marilyn A. Leonard

ASCP Supervisor, White Plains Hospital
White Plains, New York State, USA

Keep education costs down

Continuous education doesn't have to be costly. With PEPconnect, you can offer each staff member access to training even when you have a smaller budget. As PEPconnect is an online platform, you don't have to purchase any software. Consequently, there's no installation or maintenance work involved. Moreover, PEPconnect helps reduce onboarding costs for new staff, new technologies, and new equipment due to savings on travel costs.

Cut education management, not education

You think multifacility sites with numerous modalities and clinical fields require an extensive education management? Think again! PEPconnections⁴⁾, an integrated extension of PEPconnect, is your one point of access for education management needs. Its smart management and administration tools support you in your work. Whether the education offering is from

Siemens Healthineers or a third party, you can easily create individual learning plans that meet your clinical institution's SOPs as well as assign, track, and manage group education. What's more, you have the records and reports of all learning activities in a single location.

Offer modern education

It's a fact that people nowadays are very mobile and spend more time online than ever before. PEPconnect is an innovative, effective approach to professional healthcare education that fits today's learning and information needs. Present your institution as an attractive employer – one that not only offers each staff member education, but an individualized education path using the latest technologies.

³⁾ The statements by Siemens' customers described herein are based on results that were achieved in the customer's unique setting. Since there is no "typical" hospital and many variables exist (e.g., hospital size, case mix, level of IT adoption) there can be no guarantee that other customers will achieve the same results.

⁴⁾ Subscription required. Availability of subscription depends on country.

Additional services

Besides PEPconnect we offer you further Education Services like ...

Education Plans

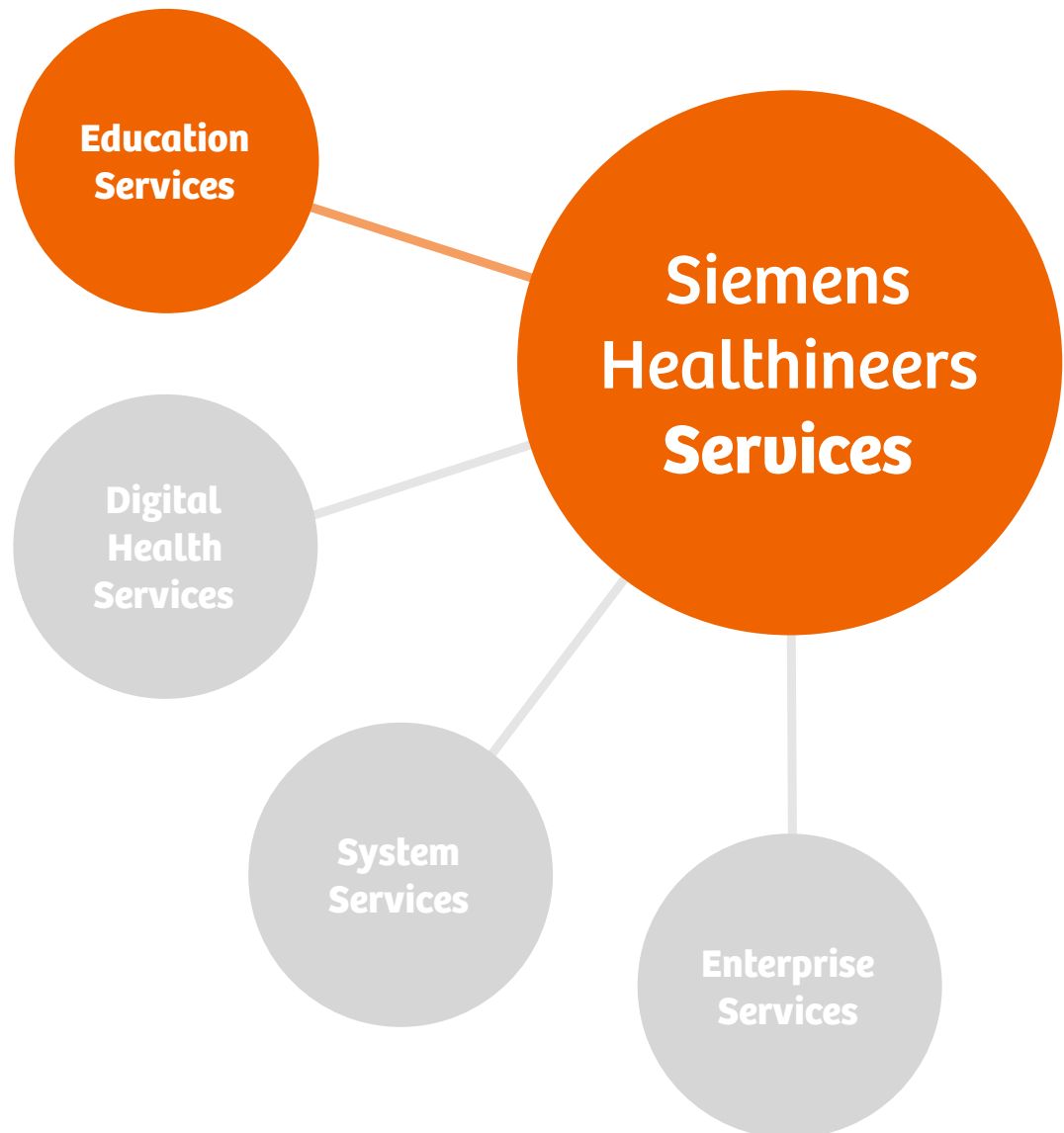
Maintain or improve your staff's expertise as well as your systems' efficiency at predictable cost with Education Plans that bundle single elements into a complete package. By bundling various portfolio elements into one contract, you can meet changing knowledge needs and provide comprehensive training that targets individual users, systems, and even entire departments.

Education Management Check

With Education Management Check (EMC), you benefit from a consultancy approach to assess your training processes in imaging departments. EMC scrutinizes all of your current training processes and provides information for ongoing staff development, a benchmark for your workflows, and clear recommendations to improve your education management and strategy.

Optimize CARE

Optimize CARE is a dose optimization program that provides expert insights, methods, and tools that help you develop a customized roadmap for improving your institution's dose performance.



Engineering success Pioneering healthcare

At Siemens Healthineers, we are committed to becoming the inspiring partner of healthcare providers worldwide, enabling them to deliver high-quality, affordable patient care in the demanding value-based environment.

As one of the world's leading medical technology providers, we are continuously expanding our portfolio of medical imaging, laboratory diagnostics, and advanced therapy solutions as well as further developing our digital and enterprise services and molecular diagnostics portfolio – all with the ultimate goal of helping providers achieve their success – clinically, operationally, and financially.

We lend our unique engineering skills and pioneering spirit to exploring opportunities and developing strategies together with our customers – as their inspiring partner, making their healthcare business thrive.

Now's our time to inspire the future of healthcare together.

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